

COMMITTEE OUTLINE MINUTES

Lodging Tax Advisory Committee

(Name of Committee, Board, Task Force, Commission)

Date: May 3, 2007 Time: 8:30 am Location: Exec. Conf. Room, Civic Center
Scribe: Karen Scott

Members Present: Sue Braaten, Janis Denton, Randy Fortier, Kathy Franklin, Cheri Johnson, Jennifer Kilmer (guest), Derek Young

Staff Present: Laureen Lund, Karen Scott

Topic	Recommendation/Action	Follow-up (if needed)
Website	Sue Braaten, the LTAC contact, has requested the Gig Harbor Chamber add Gig Harbor Guide portal page to their site.	Sue and Derek will meet with Rob Karlinsey as soon as possible to determine next steps with the Chamber following Rob's meeting with the Chamber.
Visitor Video	View video with wonderful reviews. Request made to re-record the narrative, swap out pictures used more than once and replace mud front photo at Skansie Park.	Ron Finney of Northwoods Graphics has been asked to re-narrate the video, make changes and have it ready for Tourism Town Meeting on May 8 th .
Skansie House	Cheri Johnson has drafted a letter to council about the future of the Skansie House. In it she recommends it be used as a visitor information center.	Cheri will email the letter to all LTAC members and ask for feedback. Jennifer will mail her letter to Mayor Hunter. Committee is in favor of

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	Derek Young talked about the possibility of selling Bouge Building. Skansie House will be on the national historic register. Jennifer Kilmer has drafted a letter to Mayor Hunter inquiring about the possibility of using it as a visitor center. She has also drawn up a floor plan for use as VIC. Discussion that the letter include the idea of putting the Skansie house on the budget priority list for 2008.	selling Bogue Building and placing the renovation of Skansie House on the budget 2008. The WRRRA and LTAC will attend a council meeting on May 29 th .
CVB Formula For Tourism Revenue- what does tourism do for the community?	Cheri asked if there is a mathematical formula reflecting the value of tourism to a community.	Laureen will find the document with this information for the next meeting.
Term Limits	Discussion on whether there should be term limits- lodging/unlimited and non lodging/ 2 years. Committee members feel 2 years is not a long enough period. Derek Young feels we should follow the guideline we have been using- a committee of 8 (4 users and 4 providers). Jennifer Kilmer would like to be on schedule/ email list for LTAC meetings.	Move to a 4 year rotation of committee members. Jennifer will be added to email list.
Upcoming Events and Activities	Tourism Town Meeting- May 8 th . Judy Walden will be presenting destination development information. Bridge Opening- The city will have a small event to celebrate this day yet undetermined. Garden Tour June 23 &	Laureen will meet with WSDOT- ask if an exit number on sign can be added to the Wollochet City Center exit. (Note Laureen now has a meeting with DOT regarding Hwy 16 signage on May 22 nd)

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	<p>24th. Laureen Lund is on a Main Street Exploratory Committee. Belo visit June 1st. Ferries will have a ad featuring Gig Harbor running through the summer. Street Scramble is May 26th. Information is being gathered regarding a Maritime Pier. New universal map is in the works.</p>	
Set Next LTAC meeting	JULY 5, 2007 8:30AM	NOTE CHANGE OF MEETING DATE