

OUTLINE MINUTES

Lodging Tax Advisory Committee

(Name of Committee, Board, Task Force, Commission)

Date: January 10th, 2008 Time: 8:00 am Location: Exec. Conf Room, Civic Ctr.
Scribe: Karen Scott

Members Present: Sue Braaten, Janice Denton, Randy Fortier, Kathy Franklin, Cheri Johnson, John Moist, Derek Young, Warren Zimmerman

Staff Present: Laureen Lund, Karen Scott

Topic	Recommendation/Action	Follow-up (if needed)
Budget \$25,000 to Museum from Lodging Tax for 2008	<p>The committee does not approve the request for \$25K from LTAC for museum, since City has already budgeted the funds. They would rather the money be used for Skansie House.</p> <p>John Moist expressed his continued interest in the Skansie House</p> <p>Cheri Johnson stated that the committee needs use the dollars to promote the city and working with the museum would do just that</p> <p>Sue Braaten is interested in supporting the museum with the money already budgeted for advertising and the opening in late 2008 which would tie in nicely for an advertising push during winter months</p> <p>Derek pointed out that we identify that there is this money there for package advertising</p>	

Topic	Recommendation/Action	Follow-up (if needed)
LTAC state auditor	The auditor has informed the committee that Laureen is a voting member however the committee agreed that Laureen will not vote until further research is done.	Laureen to research her ability to vote
Study Session with City Council February 4 th -6 pm. All LTAC members asked to attend-spokesperson and topics to be discussed	<p>This is a time to get together with council and make sure everyone is on the same page and to circulate ideas, talk about certain line items, LTAC discuss what there needs are and what the benefits are,</p> <p>Topics: money for museum, money for Skansie. LT fund is holding dollars in a capitol projects fund, the dollars are set aside for for the Skansie House Visitor and Interpretive Center,</p> <p>Derek Young suggested that one member should express interest in the ad hoc committee for Skansie Park. Committee agreed they would like Kathy Franklin to serve on the Ad Hoc Committee</p> <p>Derek also suggested that one person represent the group and give the perspective of the group- Randy Fortier offered to represent the group at the study session</p>	Randy and Laureen will meet prior to Feb 4 th and produce agenda and relay it to council/ rescheduled for March 10th
LTAC	Discussion of lodging tax by month received, ytd October 2007	
Update on trolley issue	Discussion of the trolley type and possible grants, as well as local representatives that we could contact for operation and sales. Interest in trolley is unanimous.	

Topic	Recommendation/Action	Follow-up (<i>if needed</i>)
	Janice Denton stated that a trolley would have a positive impact on the downtown corridor and businesses	
2008 upcoming dates		April 19 th Parks Appreciation April 26 th Arbor Day April 23-25 th – Association of Washington Visitor Centers are coming to Gig Harbor for convention May 1 4- booth at NW Dive convention June 24 th - concerts all booked through Aug 26 th May 24 th - Street Scramble July 3-7 th - Tall Ships July 11 th movies every other weekend begin July 12 th - Norm Dicks day- public event
TRCVB	The board has meet with several potential candidates; board added Derek Young as a voting member and they would like to partner further with their city members	
Visitor Center	We have two new hires beginning in late January	
Introduction of Warren Zimmerman	Warren is currently reviewing goals of chamber, he would like to reach out to members, increase membership, and work with various groups, such as the LTAC. The chamber is seeing new faces and plan many positive things for the community	Forward email from the end of year to Warren
LTAC next meeting		April 10 th at 8:30 am